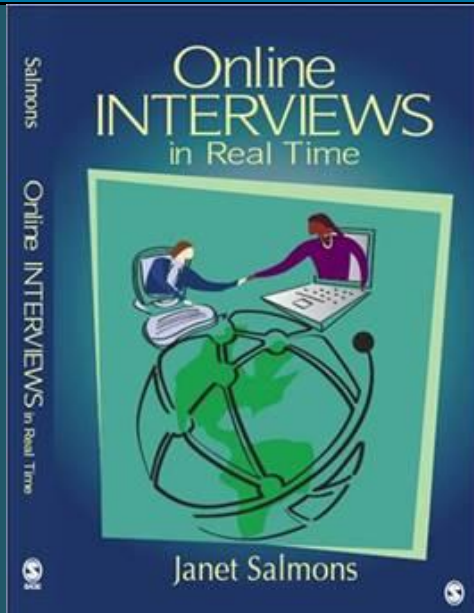


GUIDING THE E-RESEARCHER

January 18 - 29, 2010

A SCoPE Online Seminar <http://scope.bccampus.ca/mod/forum/view.php?id=5081>

Participate with free registration in the SCoPE online community: <http://scope.bccampus.ca/>



The seminar will draw on my new book, *Online Interviews in Real Time* available now from [Sage Publications](http://www.sagepub.com/salmonsstudy/).

A companion book site links to additional up-to-date resources: <http://www.sagepub.com/salmonsstudy/>. With book purchase you have access to a Masters' or Doctoral level BlackBoard/Web CT course cartridge and syllabus.

We are accustomed to live social interaction on the Internet. Text or chat have become a part of everyday culture. We use video calls to stay in touch with distant friends and family members, attend online meetings or webinars; we jump into Second Life for fun or learning. **We may know how to use synchronous tools, but do we know how to use them for scholarly research?** While social conversation and research interviews share some characteristics, the purpose, protocol, and context are quite different.

This SCoPE seminar will explore use of synchronous tools for scholarly interviews. Two threads of conversation will be offered: one for educators about how to guide learners, and one for researchers using or interested in data collection with online interviews. In addition to asynchronous discussion, live events will be scheduled in Elluminate and in Vidyo during week two to demonstrate technologies that researchers can use for interviews.

❖ Week One. Research with Synchronous Online Interviews: Design Factors

Thinking about key questions such as:

- Why collect data with synchronous online interviews?
- What ethical issues must be addressed? What will the institutional or ethics reviewers want to know?
- What sampling approach should I use?

❖ Week Two. Preparing for the Online Interview

Considering important issues before beginning online interviews, including:

- Should I use a structured, semi-structured or unstructured interview style?
- How do decisions about the interview approach relate to the selection of communications technology?

"This is a very timely addition to the set of essential methodological texts that every qualitative researcher should have in their professional library."—Karen L. Tonso, Wayne State University

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